



OHIO ROOFING CONTRACTORS ASSOCIATION

URGENT! Location Change Update!

DATE: DECEMBER 21, 2009
TO: ALL EXHIBITORS
FROM: BOB POPE
RE: 2010 TRADESHOW LOCATION CHANGE UPDATE!

We just received word that the Buckeye Hall of Fame Café will close effective 12/31. They have breached their contract with ORCA and so we immediately found a new, and frankly nicer, place for the 2010 Convention and Trade Show. The new site location is as follows:

Aladdin Shrine Center
3850 Stelzer Road, Columbus, Ohio 43219
Across from Easton Town Center
Near Port Columbus International Airport

ORCA is excited to be moving the event to the Easton area. Easton is one of Columbus's top sites for dining, entertainment, and shopping, but still offers plenty of open lot parking, easy access to a large loading area, and easy freeway and airport access.

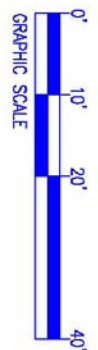
ORCA will have exclusive use of the Shrine Center's meeting and convention facilities so we will still be the "big fish" in a small pond keeping the more intimate feel that the ORCA show has historically had for all of our roofing contractor, field supervisor, roofer, architect, and roof consultant attendees, keeping them close to you and your exhibit space!

ORCA is still focusing on Strength in Numbers this year. We are stressing the value that sticking together as an industry helps us all be stronger be it through a voice in the legislature, a stronger group under the new Workers Comp rules, or by standing up for the professionalism and ethics of our industry. Through our programming we will be demonstrating these points. We would like our Exhibitors to do the same! Please consider bringing special "show only" deals or offers, bringing mock-ups or hands-on displays that attendees can get into and really see it for themselves! Your creativity is welcome because we want to help you make the most of your investment and show experience! If you have additional space requirements for mockups or something special you have in mind, feel free to call and we'll be glad to work out special arrangements for your unique display elements! We will have lots of room at this new facility for your to work in.

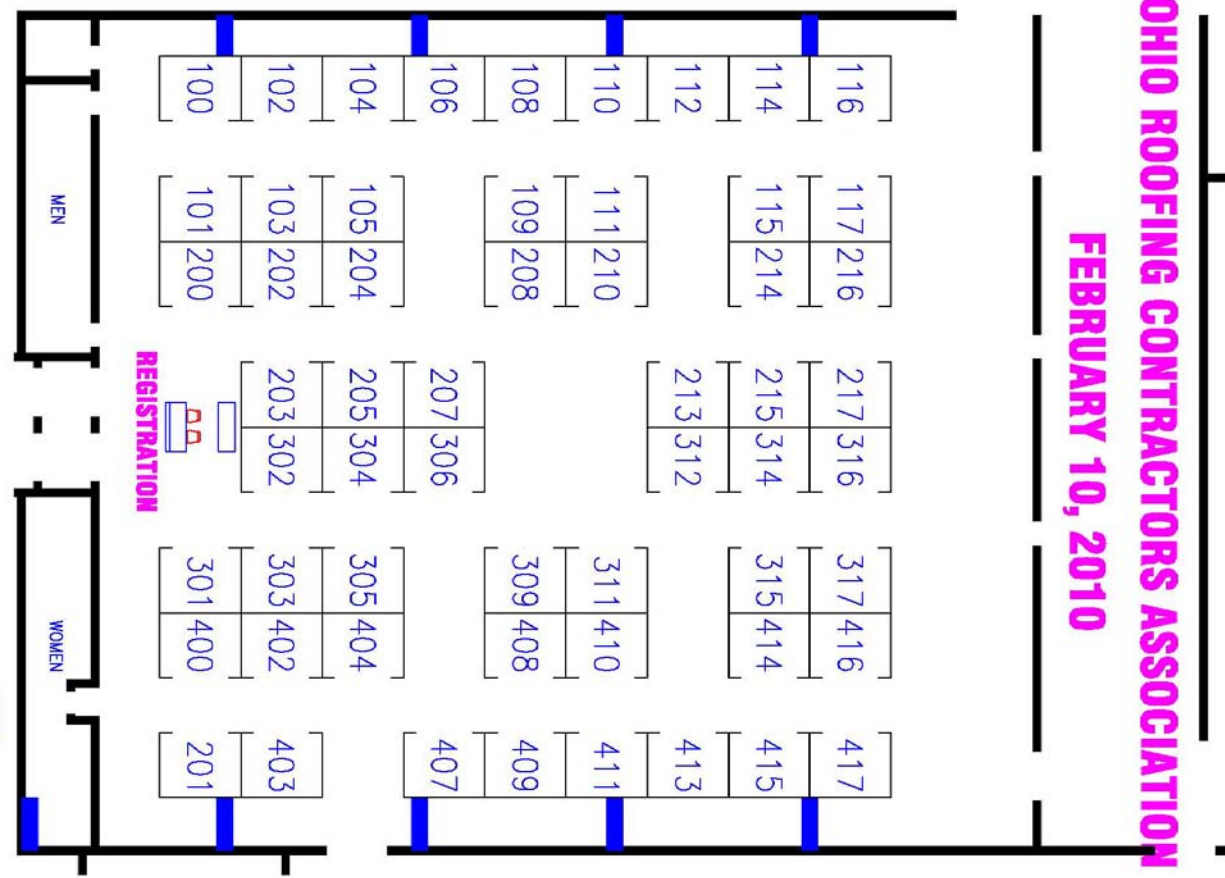
ORCA will again feature all paid exhibitors in each promotional mailing and email for the Convention & Tradeshow, and throughout our regular association mailings through the February show as well! That's a lot of great advertising to add to your day-of-show benefits! Be sure to send in your logo with your registration form and we'll include it in our promotions too!

I hope that you will take full advantage of these diverse opportunities and the extended resources of this new location to reap the full benefits of this event, and call us right away to take advantage of priority booth selection. Last year we sold out the show, so make sure you get your place early to host one of the food or beverage stations!

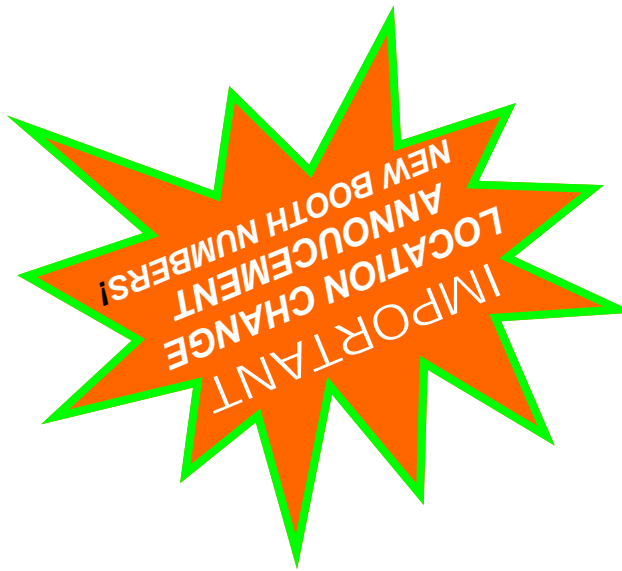
If you have any questions, or need special accommodations, please contact Rachel Pinkus at (888) 294-7733 or at orca@assnsoffice.com.



ALADDIN SHRINE TEMPLE



OHIO ROOFING CONTRACTORS ASSOCIATION
FEBRUARY 10, 2010



Ohio Roofing Contractors Association
2077 Embury Park Rd.
Dayton, Ohio 45414





Ohio Roofing Contractors Association 24th Annual Convention & Tradeshow

February 10, 2010—Aladdin Shrine Center, 3850 Stelzer Road, Columbus, Ohio 43219

Conveniently located across from Easton Town Center near the Port Columbus International Airport



Exhibitor & Sponsor Registration

Company Name: _____

I have included or will send a digital copy of our logo for pre-show & post show promotions

Company Mailing Address: _____

City: _____ State: _____ Zip: _____

Company Billing Address: _____

City: _____ State: _____ Zip: _____

Company Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Exhibitor Representative Names: 2 Representatives per booth are complimentary. Additional representatives are \$25.00 each.

Please list all representatives that will be staffing your booth.

Representatives registered after February 2, 2010 will be charged an additional \$25.00 per registrant for onsite badge creation. Please make every effort to register your representatives before that date.

Additional registrants will be taken via fax at (937) 278-0317 or via email at: orca@assnsoffice.com

Booth Preference: (see diagram) #1 _____ #2 _____ #3 _____ #4 _____

Please note: Each booth includes one 8x10 space with full back and half side drapes.

All additional furnishings and electrical hookups are available through the Decorating Firm.

Copy for Booth Identification Sign: _____

Packets for additional furniture needs, electric, shipping, etc. will be sent to you by our decorator, Geo. E. Fern upon receipt of your paid registration form. In courtesy to exhibitors and to ORCA, please do not tear down before the show closes.

Exhibition Fees:

Member Exhibition Fees - \$680.00 \$ _____

Non-Member Exhibition Fees - \$780.00 \$ _____

PLEASE NOTE:

All Exhibit Fees MUST be paid prior to setup. Booth cancellations must be made 10 business days in advance for refund. Registration Cancellations must be made 5 business days in advance for refund.

Sponsorships:

- Breakfast Seminar Sponsorship - \$350.00 \$ _____
Will include a full breakfast buffet, pastries, juice, coffee & assorted teas
- Tradeshow Food Station Sponsorship - \$200.00 \$ _____
Choose from a variety of finger foods to be hosted at your booth or at a separate location
- Tradeshow Beverage Station Sponsorship - \$200.00 \$ _____
Choose from the beer station, soft drink station, or coffee/tea station
- Afternoon Seminar Break Station Sponsorship - \$200.00 \$ _____
Will include chips & dip, cookies & brownies
- Afternoon Seminar Beverage Station Sponsorship - \$200.00 \$ _____
Will include soft drinks, coffee, and assorted teas
- Nametag Sponsor \$500.00 \$ _____
Will include your name on custom lanyards and your logo on each nametag
- Handout Sponsor \$150.00 \$ _____
Will include your logo on each seminar handout packet

All sponsorships will include pre & post-event recognition as well as onsite event signage!

Advertising:

- Full Page Advertisement in Convention Issue \$1050.00 \$ _____
- Half Page Advertisement in Convention Issue \$530.00 \$ _____
- Quarter Page Advertisement in Convention Issue \$265.00 \$ _____
- Eighth Page Advertisement in Convention Issue \$155.00 \$ _____
- Full Year Website Button Advertisement \$500.00 \$ _____
- Full Color Advertisement \$500.00 \$ _____

Discounts:

- Multiple Booth Discount (less 10%) \$(_____)
- Take 4 Discount—Take 4 Ads in 4 Issues, or 3 Ads and Web (less 10%) \$(_____)
- Counter-top Display Unit Discount (less 5%) \$(_____)
ORCA provides display unit & brochures, you provide the space & request replacement materials
- Coordinated Promotional Mailing to Customers (less 5%) \$(_____)
ORCA works with you to create a joint mailing to promote tradeshow attendance & you mail to your list
- Chinese Auction Participant (less 5%) \$(_____)
*(attendees purchase raffle tickets & put them in the buckets of the items they wish to win)
Donated items must have \$100 minimum value and be determined by Dec.31, 2009 in order to be promoted in the final convention materials. Item will be hosted at your booth and auctions will close at pre-designated times throughout the afternoon convention hours. A list of donated items and the booth number where they can be found will be posted in both the registration materials as well as on a sign at the Tradeshow entrance.*

Total Amount Due Including Exhibit Fees from Page 1: \$ _____

Check made payable to ORCA or Visa, MasterCard or American Express

Card Number _____ Exp Date _____

Signature _____ Billing Zip _____

Return completed form to ORCA—2077 Embury Park Road—Dayton, Ohio 45414—Fax: (937) 278-0317
Got questions? Need special arrangements? Ask Rachel at 888-294-7733/orca@assnsoffice.com.

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